

# Protect, restore, innovate: Trinational Conservation in the Atlantic Forest



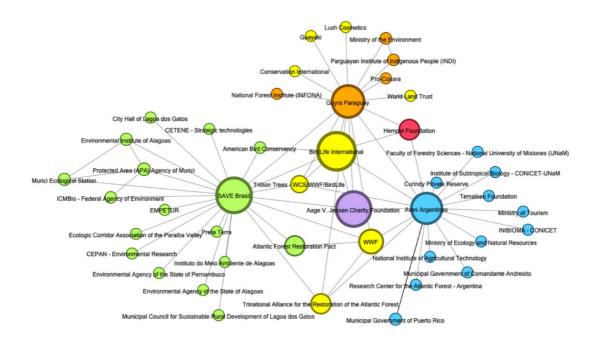
Here we highlight recent developments in BirdLife International's work to conserve and restore the Atlantic Forest in Argentina, Paraguay and Brazil.

BirdLife International and our national partners are now entering the fourth year of the implementation of our 10-year Action Plan for the conservation and restoration of the Atlantic Forest. Financed principally by the <a href="Aage V. Jensen Charity Foundation">Aage V. Jensen Charity Foundation</a> (AVJCF) and the <a href="Hempel Foundation">Hempel Foundation</a>, BirdLife and our national partners, Aves Argentinas, Guyra Paraguay, and Save Brasil have made significant progress in advancing the conservation and restoration agenda across the landscape.

Having completed the design of four Conservation Corridors – totalling over 1.8 million hectares between the three countries – BirdLife and partners are focusing on strengthening our coalition of State and non-State actors dedicated to creating new conservation areas, restoring degraded forest and advancing nature-positive livelihoods activities in these priority landscapes.

So far, the project has improved the protection and management of more than 78,000 hectares within public and private reserves, has strengthened restoration supply chains and placed more than 50 hectares under active and passive restoration processes. We have also provided technical and financial support packages to more than 70 families from local and indigenous communities to promote regenerative agricultural practices and are in the process of scaling this number up to several hundred families and producers over the coming years.

We have also built strategic alliances with dozens of actors working on Atlantic Forest conservation and restoration, and we plan to leverage our network's strengths to attract finance and amplify our collective impact. We have recently produced a <u>stakeholder map (see image below and link to interactive version)</u> to illustrate a group of high-influence actors with whom we are coordinating.



Stakeholder map showing the different actors involved in the conservation actions linked to the project across the landscape

#### **Check out these inspiring stories from the Atlantic Forest.**

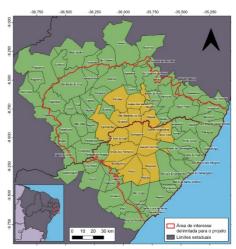
And for more information on the impact and project milestones, download our Project Scorecard.

#### **SAVE Brazil**

## Planning and implementing ecological restoration in the Serra do Urubú-Murici corridor in North-eastern Brazil

In 2019 and 2020, despite the challenges posed by COVID-19, SAVE Brazil has identified priority and potential areas for ecological restoration within the Serra do Urubu – Murici landscape (see Map).

To perform this prioritization analysis, SAVE worked closely with scientific advisors from the Pact for the Restoration of the Atlantic Forest, an organization that unites several key actors involved in the conservation and restoration of the Atlantic Forest in Brazil. SAVE Brazil, with assistance from PRETATERRA, developed a diagnosis analysis identifying strategies to address challenges and opportunities linked to the restoration supply chain within the Serra do Urubú-Murici landscape.



The Serra do Urubu-Murici landscape that groups 87 municipalities within the states of Pernambuco and Alagoas



Meeting with owners for the planning process of agroforestry plots



Final design of the agroforestry plots

The analysis revealed that there are several gaps in the supply chain, ranging from the absence of seed collectors to insufficient technical capacity to manage native tree nurseries. Thanks to the diagnosis, SAVE Brazil will now work to strengthen the weak links and increase the impact of its restoration work in the landscape.

SAVE has now initiated five demonstration units with different restoration models within the Serra do Urubú-Murici landscape. Every restoration unit was codesigned with private landholders, which helped empower these rural farmers and incorporate their needs and expectations into the restoration activities.



Restoration days with the support of the communities

#### **Aves Argentinas**

### The Green Bridge Reserve: a new sanctuary for wildlife in the province of Misiones, Argentina.

Protected areas continue to play a fundamental role in protecting nature in an era where climate and biodiversity crises threaten the very fabric of our society and planet as we know it. Creating these conservation strongholds poses a significant challenge and strong cooperation between government and civil society is paramount.

BirdLife partner Aves Argentinas is well versed in building these coalitions for nature and people, and in 2021 was able to coalesce the support of local authorities and civil society organizations around the creation of a new Municipal Conservation Corridor in the Andresito Peninsula in far north-eastern Argentina.



Satellite image of the Puente Verde reserve and restoration sites

This new legal figure for conservation and sustainable land use is located within the IBA (Important Bird Area)

MI01: Iguazú National Park and Surroundings and fills an important geographic link between the Iguazú National Park in Argentina and Do Iguacú National Park in Brazil.



Location map of the Puente Verde reserve within the Andresito Peninsula



Learning event on restoration models with volunteers at the Green Bridge Reserve.

The good news doesn't stop there. The creation of the corridor provided a fantastic opportunity for Aves Argentinas to buy 25 hectares of forest and degraded agricultural land. This property is Aves Argentinas' first institutional nature reserve in the organization's 100-year history and was given the name **the Green Bridge**. Aves Argentinas has now signed a co-management agreement covering an additional 158 adjacent hectares. Over the next four years, Aves Argentinas seeks to fundraise to complete the purchase of these additional 158 hectares.

Aves Argentinas plans to make the Green Bridge Reserve the central base of its Atlantic Forest programme. In the coming years, BirdLife will support Aves Argentinas in carrying out feasibility studies for carbon credit projects on the reserve and wider Andresito Conservation Corridor, in developing monitoring and surveillance systems, and piloting agroforestry restoration techniques such as the production of organic Yerba Mate.



Restoration days at the Green Bridge Reserve.

#### Guyra Paraguay

#### Tangará: Guyra Paraguay's new Conservation Enterprise wing



General Assembly of Guyra Paraguay, where the creation of the Tangará Company was socialized.

Non-profit organizations are increasingly tapping into non-traditional sources of conservation finance to secure sufficient and permanent flows of resources to support their boots-on-the-ground work.

Contrary to the popular adage, money does grow on trees. With support from BirdLife International's Forest Landscape Accelerator Programme, the AVJCF and the Hempel Foundation, our partner Guyra Paraguay has now launched its conservartion enterprise called Tangará in September 2021.

The creation of Tangará a crucial step for Guyra Paraguay, as it will allow for the independent administration of all income generating activities that Guyra manages within its 36,000 Hectare reserve network across Paraguay. Tangará is a private

enterprise, which will enable it to access investment and loans in order to scale up business activities on Guyra's reserves such as ecotourism and shade-grown Yerba Mate production. Income generated from these activities will flow back into reserve management, monitoring and surveillance activities that are so crucial to ensure the protection of these sites.